

Date: November 30, 2010

To: The Tull Charitable Foundation

From: Cynthia D. Kennedy, Bear Creek Middle School

Re: Letter of Intent – Grant Request for Alternative Fitness Program

Bear Creek Middle School originally opened in the fall of 1990 and was designed to serve approximately 800 students. During its first year, Bear Creek had slightly over 600 students and is currently serving 1,042 students. Bear Creek is one of nineteen Fulton County Middle Schools. Bear Creek shares a spacious campus with Creekside High School.

Bear Creek's mission is to provide an educational environment that is student-centered, rather than subject-centered, so that every child has an opportunity for success.

Bear Creek Middle School serves both a suburban and rural population within Fulton County. Five elementary schools feed Bear Creek from the surrounding cities of Palmetto, Fairburn, and Union City. Bear Creek is a Title One School with 87% of its population receiving free or reduced lunch. The school serves a population with the following ethnic distribution: African American 85%, Caucasian 14%, and Asian plus Indian 1%. Bear Creek serves a growing population of students for whom English is a second language.

Bear Creek seeks to implement an Alternative Fitness Program curriculum utilizing the interactive equipment and software from Wii Fit Plus. The program will allow students to be managed in small groups enabling them to be motivated, engaged, and avidly participating in improving their health and combating childhood obesity.

The goals are to keep students moving in physical fitness for 30 to 60 minutes per day, increase participation in physical activity for students of regardless of athletic skill level, and develop an on-going healthy lifestyle.

Bear Creek Middle School is requesting funds in the amount of \$6,407.61 to implement the Alternative Fitness program, purchase equipment and materials.

Sincerely,

Cynthia D. Kennedy
Development Coordinator

Bear Creek Middle School Grant Proposal

Name and Address

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Wii Fitness Grant Project website: <http://bearcreekmswiifitness.weebly.com>

Statement of Mission and Brief History

Bear Creek's mission is to provide an educational environment that is student-centered, rather than subject-centered, so that every child has an opportunity for success.

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Brief Overview of Programs, Services and People Served, including Any Outcome Studies on Program Impact

Bear Creek Middle School has several general programs to cater to students' needs, abilities, and financial situation, including: English Speakers of Other Languages (ESOL), Students with Disabilities (SWD), Talented and Gifted (TAG), and Free and Reduced Lunch program.

Additionally, Bear Creek provides student opportunities to explore extracurricular activities based on interests in art, communications, student government, honor societies, writing, reading, band, orchestra, and chorus. Bear Creek also hosts intramural and extramural athletic programs involving soccer, tennis, volleyball, and basketball.

Bear Creek became a NASA Explorer School with a \$17,000 grant from NASA. Through this partnership with NASA, educators, administrators, students and families were involved with NASA's education programs. The NASA Explorer School team was composed of teachers and an administrator that implemented an action plan to address local challenges in science, technology and mathematics education. The Bear Creek NASA Schools team participated in numerous trainings and workshops throughout the partnership. Current activities include the NASA Shuttle Launch Field Trip to Cape Canaveral, NASA Student Symposium in Houston, Texas for student presenters, and the annual NASA Family night sponsored by Bear Creek.

The school received the Georgia Council for the Arts & Alliance Theatre Playwright Grant in the amount of \$5,000 for students to write and create theatrical plays. The purpose of the grant was to help students increase writing skills, in depth elaboration within their writing, and improved verbal and presentation skills. The students used their diverse cultural and personal backgrounds to widen their view of the world they live in while gaining an appreciation for the arts.

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Description of Facilities and Staff

Bear Creek was built in 1990 and consists of 73 classrooms, a counseling center, media center, gymnasium, main office suites, two computer labs, two cafeterias, and several conference rooms.

The Bear Creek staff consists of 14 certified support staff including a Principal, 3 Assistant Principals, 2 Counselors, and 1 Graduation Coach. Certified teachers include 39 Interdisciplinary, 13 Connections and PE/Health, 3 Talented and Gifted, 20 Special Education, 3 World Languages, and 1 English Speakers of Other Languages. Bear Creek's classified and general staff consists of 28 individuals.

Board of Directors Roster

Board Members for Fulton County School System:

District 1	Linda Schultz, <i>Vice President</i>	schultzl@fultonschools.org
District 2	Katie Reeves	reevesk@fultonschools.org
District 3	Gail Dean	deang@fultonschools.org
District 4	Linda Bryant, <i>President</i>	bryantlp@fultonschools.org
District 5	Ashley Widener	widenera@fultonschools.org
District 6	Catherine Maddox	maddoxc@fultonschools.org
District 7	Julia Bernath	bernath@fultonschools.org

Information on the Proposed Project

Why the project is needed and the anticipated impact it will have on the organization and the community?

The Alternative Fitness program will allow students of all fitness levels to be engaged and avid participants in physical activity. The anticipated impact in the lives of students and community will be better overall health, less childhood obesity, and the ability to counter other chronic diseases that affect low-to-moderate income communities.

How the project relates to the organization's strategic plan and priorities?

The strategic plan and curriculum requirements for health and physical education are to have students participate in 30 to 60 minutes of physical activity each day. Currently our students are falling short of this plan due to lack of motivation or athletic skills needed to participate in team type activities.

Brief overview of project plan and timetable:

Bear Creek seeks to implement an Alternative Fitness Program curriculum utilizing the interactive equipment and software from Wii Fit Plus. The program will allow students to be managed in small groups enabling them to be motivated, engaged, and avidly participating in improving their health and combating childhood obesity.

The goals are to keep students moving in physical fitness for 30 to 60 minutes per day, increase participation in physical activity for students of regardless of athletic skill level, and develop an on-going healthy lifestyle.

The evaluation of the program will focus on two areas: student attitudes and student performance. Student attitudes will be measured by a preliminary and post survey that requires the students to rate their attitudes and practices as it relates to physical activity. The second part of the evaluation will be measured by a preliminary and post fitness test to determine how well the students muscle mass, flexibility, and body fat has changed.

Information and updates about the program, donations, events, and grant information will be promoted on the [Bear Creek Wii Get Fit Plus Healthy](#) website.

The implementation team for the Alternative Fitness Program will include the following individuals:

<u>Name</u>	<u>Job Title</u>	<u>Status</u>
Darron Franklin	Principal	Full Time
Ian Jones	Contact, Lead PE Teacher	Full Time
Shamika Key	Physical Ed Teacher	Full Time
Anthony Harvey	Physical Ed Teacher	Full Time
Glen Farris	Physical Ed Teacher	Full Time
Andrea Williams	Physical Ed Teacher	Full Time
Genia Brownlee	School Business Partner Liaison	Full Time
Princess Ransby	Parent Liaison	Full Time
Janine Dix	PTSA President	Volunteer

Timeline for the Alternative Fitness Program:

Personnel	Spring 2011	Summer/Fall 2011	Spring 2012
Physical Education & Health Teachers	Plan program, assist in writing content to correspond with Georgia Standards.	Implement curriculum and unit plans for Alternative Fitness; conduct preliminary student surveys and physicals.	Conduct post student surveys and physicals, record results. Assist in evaluating program and communicate changes for future.
Lead Teacher & Contact	Meet with teachers to plan, schedule events, guide budget, equipment purchase.	Manage team, unit plans, and program; evaluate equipment, setup and gym preparation.	Meet and assist team with results, conduct and publish program assessment. Plan events, budget and program adjustments for following year.
Principal	Meet with school team for planning and review of objectives, budget, and school plan.	Confirm curriculum, unit plans, events, and assess program and standards.	Participant in evaluation, assessment reporting, and program planning.
Bookkeeper	Direct funds, budget, and equipment purchase.	Manage all budget related issues and records.	Inventory equipment; plan budgets, and other financial reports for grant.
Parent Liaison & PTSA President	Meet with team for overview and plan kick off events, and other support events throughout year for program.	Handle all logistics for kick off. Plan awareness events and update website. Work with business partners for donation and community support.	Participate in evaluation. Record results on website and communication to parents.
School Business Partners Liaison	Obtain support from school business partners to support kick off, events, and donate funds/equipment,	Work with Parent Liaison and PTSA for donations and support from school business partners.	Participate in evaluation and communicate results to business partners.

Project Budget:

1)	Nintendo Wii Fit Bundle w/Balance Boards	\$3, 479.76
2)	Adjustable AV Carts with Locks	\$2, 147.58
3)	Screen Goo Kits	<u>\$779.97</u>
	Budget Total	\$6, 407.61

Budget Narrative by line item:

Line 1: The Alternative Fitness program calls for twelve Nintendo Wii Fit Bundle Consoles that includes, balance boards and software at \$298.98. Consoles available at Target stores (www.target.com).

Line 2: The adjustable carts will be used to transport, project activities, and lock Wii Console, balance board, and software. Bear Creek will need to purchase 12 carts at a cost of \$178.99 each. Information for carts was obtained from www.schooloutfitters.com.

Line 3: We will use the Screen Goo System kits to paint screens on the gymnasium walls. Three Screen Goo Kits are needed at a cost of \$259.99 each. The Screen Goo System kits can be found at www.goosystemsglobal.com.

Summary of funding commitments received year-to-date for the project:

Bear Creek Middle School has not received any funding commitments for the project at this time.

Anticipated impact of the project on the organization’s future operating budget (expenses and revenues):

Anticipated impact of the project on Bear Creek’s future operating budget is:

Expenses:

Replacement of Equipment from Use & Other	\$600.00
Maintenance of Painted Walls in Gym	<u>\$200.00</u>
	\$800.00

Revenue:

Wii Fit Family & Community Night	\$400.00
Monetary Donations	<u>\$250.00</u>
	\$650.00

Ending Balance (\$150.00)

Amount of funds requested from this Foundation:

Bear Creek Middle School is requesting funds in the amount of \$6,407.61 to implement the Alternative Fitness program, purchase equipment and materials.