Design Concepts Lesson Plan 3

Your Name: Justin Raisner

Lesson Title: Introduction to design

Introduction: (Short description to introduce the lesson.)
This unit has been designed for high school students entering Journalism 2 and 3 as an introduction to design concepts for print media. The students are 11th and 12th graders at a school with a tradition of excellent school newspapers, so they go into this class knowing the stakes are high. Students enrolled in this class have successfully completed Journalism, and they have all produced content for both the school newspaper and the school news website.

Content Area and Grade or Age Level of Students: This lesson is for 10-12 grade students enrolled in Journalism 2 and 3.

Objectives: (What will the students know or be able to do after completing the lesson?)
The students will be able to replicate a design from a magazine and identify the elements of CARP and typography

Standards Addressed: (what national, state or local standards are being addressed with this lesson? The focus should always be on content area standards.)

California CTE Standards Arts and Media Pathway
Communications Strand
(2.1) Analyze the structure and format of functional workplace documents, including the graphics and headers, and explain how authors use the features to achieve their purposes.

Writing Strand
(2.6) Deliver multimedia presentations:
a. Combine text, images, and sound and draw information from many sources (e.g., television broadcasts, videos, films, newspapers, magazines, CD-ROMs, the Internet, electronic media-generated images).
b. Select an appropriate medium for each element of the presentation.
c. Use the selected media skillfully, editing appropriately and monitoring for quality.
d. Test the audience’s response and revise the presentation accordingly.
**Timeline**: (How much time will be required to complete the lesson?)
2-3 class periods

**Materials**: (List or describe the materials to be used in the lesson)
- Graphic organizer copied for students to fill in
- JEA Magazine design
- Classroom computers with Adobe InDesign

**Learning Activities**: (Describe the tasks to be completed by the student(s))

*Intro:*
Students will complete the graphic organizer that tests their knowledge of newspaper design concepts. (These concepts will need to be identified on their final designs).

*Direct Instruction:*
Students will be split into small groups and given the design task. Students will be given copies of JEA magazine and copies of the design challenge activity.

*Practice/Group Task:*
Challenge activity:
Students will work in groups to recreate a design example from the JEA magazine. Students will use Adobe InDesign to replicate the design from the magazine. Once completed, students will print out designs and hand write the what the design elements included are.

*Assessment:*
(Explain how the learning objectives will be assessed. This might be a quiz, test, or project based assessment, for example. The assessment does not need to be attached. Just explain your assessment plan.)

Students will present their design to the class. Students will be assessed on how good their design is and on how accurately they explain each of the design concepts.

*Adaptations for Learners with Special Needs:*
(what modifications could be implemented to meet the needs of ELL learners or those with learning/physical disabilities?)

If needed, students will be paired up to help students with special needs accomplish the learning activities.